

VIDEO CONTEST RULES

Contest Period

- ▶ Applications and video uploads will be accepted January 31 through April 1, 2012.
- ▶ Entries submitted before 12:01 a.m. CST on January 31, 2012, or after 5 p.m. CST on April 1, 2012, will not be eligible.
- ▶ Winners will be selected by April 22, 2012, and announced on the Texas Co-op Power website (TexasCoopPower.com), the Texas Co-op Power YouTube channel (www.youtube.com/TXCOOPower) and in Texas Co-op Power (TCP) magazine.
- ▶ Winners will be notified via e-mail or phone by May 1, 2012.

Eligibility

The Co-op Teens Power Texas Video Contest is open to legal residents of the U.S. and its territories who are in grades 6–12 at the time of entry. The applicant must reside with a parent or legal guardian who is a current member of an electric cooperative in Texas. Participants may be sponsored by their local schools. School sponsorship is not a requirement for entry. A minor (a person under 18 years of age) must receive permission from his/her parent/legal guardian to enter the contest. The application form must include the signature of his/her parent/legal guardian. Previous grand prizewinners of Co-op Teens Power Texas and employees of Texas Electric Cooperatives and their immediate family members are not eligible to enter the contest.

Submission Requirements

- ▶ The video should be a commercial about your electric cooperative.
- ▶ The video must be at least 30 seconds in length and may not exceed one minute in length.
- ▶ Participants must submit properly completed applications and release forms. Applicants are responsible for submitting consent forms for all persons appearing in the video.
- ▶ The video cannot contain copyrighted music without written permission from the copyright holder.
- ▶ Video shall not have been submitted previously in a promotion of any kind or exhibited publicly through any means.
- ▶ Only one video submission per applicant.
- ▶ Any submission that includes content that is deemed inappropriate, indecent or obscene will not be eligible.

Consent Forms

Each applicant is required to provide a consent form—an agreement that a subject signs acknowledging participation in the video—with his or her submission for any recognizable person who appears in the video. Any recognizable person in the video who is a minor must have his/her parent/legal guardian sign a consent form.

The consent form must be submitted with the application. Videos submitted without the consent form will not be entered in the contest.

Submission Instructions

1. Complete the application and appropriate consent forms. All rules and entry forms are available on the **Co-op Teens Power Texas** page at **TexasCoopPower.com**.
2. E-mail scanned copies of the completed forms to **teenvideo@texas-ec.org** or fax to **(512) 486-6254**. Entries will be accepted from January 31 through April 1, 2012.
3. Create a personal YouTube account at **www.youtube.com** and upload your video to the account. Make the video public and disable comments to protect the video from unauthorized commentary during the contest.
4. E-mail the link to your YouTube video to **teenvideo@texas-ec.org**.

Video entries will not be accepted or posted on our 2012 Contest Submissions Playlist without a properly completed application and consent form.

Judging Criteria

The first-place and runner-up winners will be judged on:

- ▶ Creativity
- ▶ Educational Value
- ▶ Youth Appeal
- ▶ Technical Quality

The video with the most YouTube views will be awarded second place.

Prizes

- ▶ The first-place winner will receive **\$1,500** for the video that best exemplifies all four of the above judging criteria and will be featured in Texas Co-op Power magazine and posted on the magazine's website, TexasCoopPower.com. If the first-place winner is sponsored by a school, the school will receive **\$1,000**.
- ▶ The creator of the second-place video will receive **\$500**. Four additional runners-up will each receive **\$250** for exemplary achievement.

Agreement to Rules, Terms and Conditions

Participation in the Co-op Teens Power Texas Video Contest constitutes the entrant's full and unconditional agreement to these contest rules, terms and conditions and TCP/Texas Electric Cooperative's decision, which is final and binding in all matters related to this contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

By submitting your video for this contest, you agree that your video conforms to the contest submission requirements.

Additional Information

For more information, visit **TexasCoopPower.com** or e-mail **teenvideo@texas-ec.org**.



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VIDEO CONTEST APPLICATION

Applicant name: _____

Address: _____

City, state, ZIP: _____

Phone (home/cell): _____ E-mail address: _____

Grade entering in spring 2012: _____ Age on January 31, 2012: _____ YouTube.com username: _____

Name of parent or legal guardian (the co-op member with whom student resides): _____

Electric cooperative: _____

Sponsoring high school (optional): _____ School representative: _____

Phone (home/cell): _____ E-mail address: _____

I, _____, acknowledge and agree that:

1. I have read the contest rules and understand and agree to them.
2. I have secured all necessary rights and permissions for my video.
3. I hold Texas Co-op Power/Texas Electric Cooperatives (TCP/TEC) and its agents harmless from damage or loss that may result from my failure to secure necessary rights and permissions.
4. I agree that TCP/TEC shall have a nonexclusive, royalty-free, irrevocable license to use my video for purposes in any manner that TCP/TEC wishes including copying, editing, distributing, display and for promotional purposes, and in any medium it chooses, including posting and archiving indefinitely on any TCP/TEC, YouTube and any other website that is accessible to the public. I understand that no monetary payment or other compensation will be given to me for any such use by TCP/TEC, and it may publish my name, likeness and identifying information in press releases and other communications.
5. I agree that the video submitted by me is an original work produced by me and/or my group and does not infringe on any copyright.
6. I agree to release and discharge TCP/TEC and its employees and associates from any liability for any use, misappropriation or disclosure of any information, including, but not limited to, all claims for damages for defamation, slander, insult, invasion of privacy or any other claim based upon the use by TCP/TEC of the video.
7. To the best of my knowledge, all information provided in the application and releases is true and accurate.

In signing this form, I acknowledge and represent that I have read it, that I understand its significance and that I am signing it voluntarily.

Applicant name (please print): _____

Applicant signature: _____ Date: _____

IF APPLICANT IS YOUNGER THAN 18, A PARENT OR LEGAL GUARDIAN MUST COMPLETE THE FOLLOWING: I, the undersigned parent or legal guardian of the applicant, hereby execute the foregoing for and on behalf of the applicant and agree to bind myself and the participant to such terms. I acknowledge that I have full legal authority to act for and on behalf of the applicant, and I agree to indemnify and hold TCP/TEC harmless for any expenses, claims or liabilities that may arise as a result of any insufficiency of my full legal authority to execute the foregoing.

Parent/guardian name (please print): _____

Parent/guardian signature: _____ Date: _____

E-mail address: _____ Phone (home/cell): _____

Please e-mail scanned copies of the completed application and consent forms to teenvideo@texas-ec.org or fax to (512) 486-6254.



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VIDEO CONTEST CONSENT FORM

A separate consent form must be completed and signed by each person who is recognizable in the video. A consent form must also be signed by the applicant if he or she appears in the video. Consent forms must be submitted with the application form prior to uploading the video.

Name: _____

Address: _____

City, state, ZIP: _____

E-mail address: _____

Phone number: _____ Date of birth: _____

I hereby authorize Texas Co-op Power and Texas Electric Cooperatives (TCP/TEC) to use my image and/or audio recording in the video submitted by _____ (applicant) in the Co-op Teens Power Texas Video Contest for any and all advertising, publicity or illustration purposes including reproduction in print and/or broadcast media without limitations. I will not receive any compensation from TCP/TEC for this now or at any time in the future. I further certify that I am 18 years of age or older.

Signature: _____ Date: _____

IF PERSON IS UNDER THE AGE OF 18, THE PARENT OR LEGAL GUARDIAN MUST EXECUTE THE FOLLOWING:

I hereby authorize Texas Co-op Power and Texas Electric Cooperatives (TCP/TEC) to use my child's image and/or audio recording in the video submitted by _____ (applicant) in the Co-op Teens Power Texas Video Contest for any and all advertising, publicity or illustration purposes including reproduction in print and/or broadcast media without limitations. Neither my child nor I will receive any compensation from TCP/TEC for this now or at any time in the future. I further certify that I am older than 18.

Name of parent/legal guardian (please print): _____

Signature: _____ Date: _____

Please e-mail scanned copies of the completed application and consent forms to teenvideo@texas-ec.org or fax to (512) 486-6254.